



# Starting and Growing a Successful Private Practice



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**Your Growth is Our Business**

# Objective from This Presentation

1. Demystify the challenges of private practice.
2. Outline the key steps that you need to follow.
3. Demonstrate how we help healthcare practitioners.
4. Discuss our story and why we're different from many of the options you might consider.
5. Provide key information to contact us if you want to contact us for more information or setup a personal demo.
6. Provide you with a gift for your private practice.



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# Our Story...

Been working with healthcare practitioners for over 14 years.

Designed one of the first few online based practice management software solutions in South Africa.

Been working with healthcare practitioners using a managed service product since 2018, to help with the client and operational aspects of their private practices.

Provided a software platform that allows our clients to connect to their patients more easily and securely, offer more value using courses and applications, and most importantly allow healthcare practitioners to use the software at various stages of their private practices.

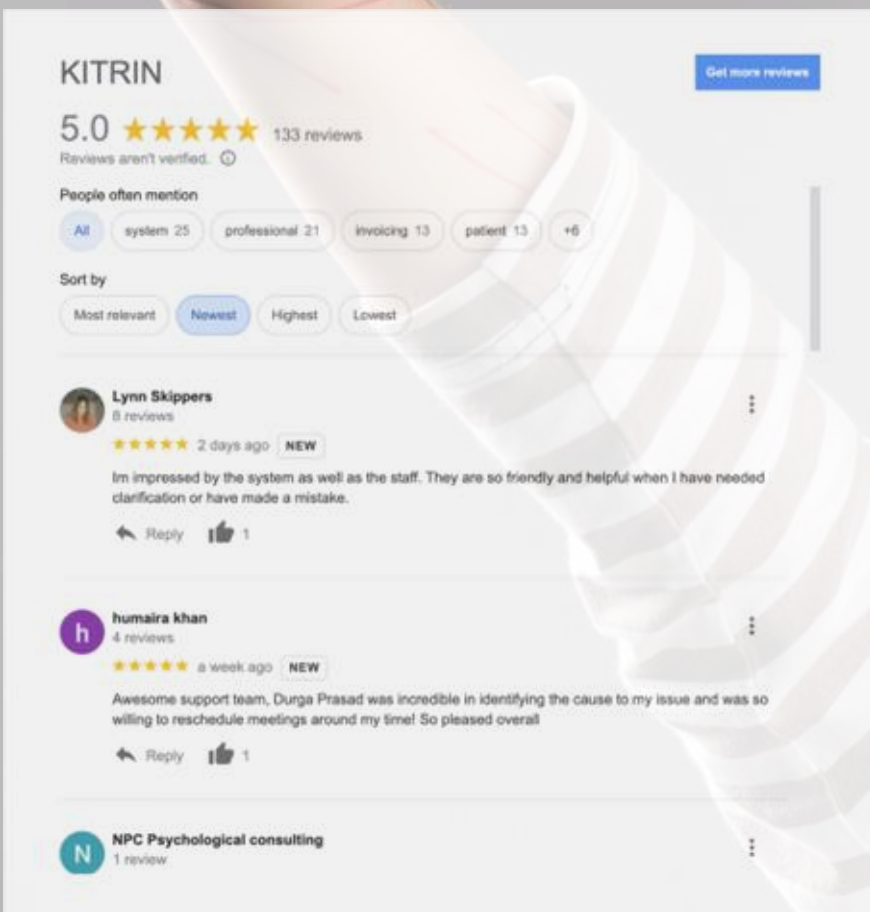


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# Our Client Track Record...

Along with the video and audio testimonials, we often redirect clients to our Google Reviews since it has varied responses from almost 200 different clients with their experiences of us as a company and our products.



**KITRIN** [Get more reviews](#)

5.0 ★★★★★ 133 reviews  
Reviews aren't verified.

People often mention: All, system 25, professional 21, invoicing 13, patient 13, +6

Sort by: Most relevant, **Newest**, Highest, Lowest

**Lynn Skippers** 8 reviews  
★★★★★ 2 days ago **NEW**  
Im impressed by the system as well as the staff. They are so friendly and helpful when I have needed clarification or have made a mistake.  
Reply 1

**humaira khan** 4 reviews  
★★★★★ a week ago **NEW**  
Awesome support team, Durga Prasad was incredible in identifying the cause to my issue and was so willing to reschedule meetings around my time! So pleased overall  
Reply 1

**NPC Psychological consulting** 1 review



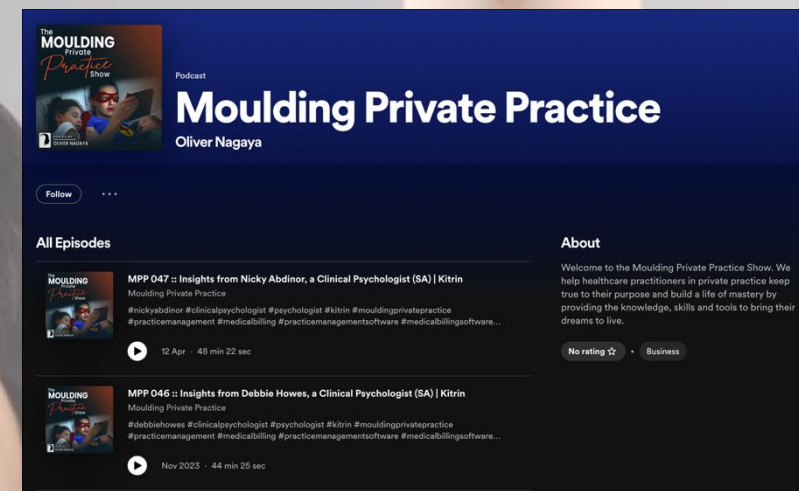
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**About**  
Website :: [www.mouldinghealth.com](http://www.mouldinghealth.com)  
Welcome to the Moulding Health Show.  
Our goal is to leverage the wisdom and experience of healthcare practitioners to set you on a path of self-discover  
... Show more  
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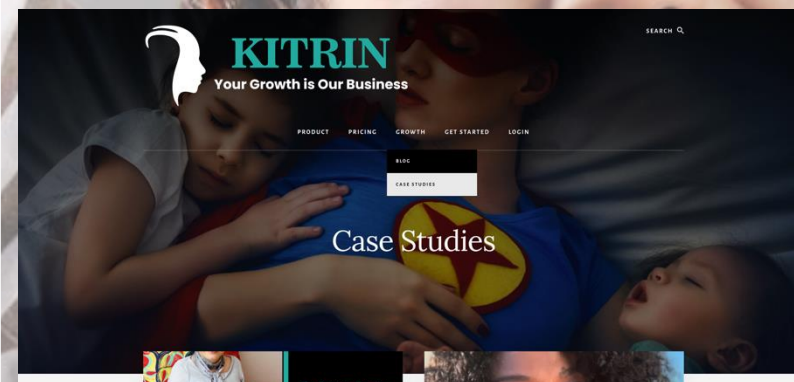
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**About**  
Welcome to the Moulding Private Practice Show. We help healthcare practitioners in private practice keep true to their purpose and build a life of mastery by providing the knowledge, skills and tools to bring their dreams to life.



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PRODUCT PRICING GROWTH GET STARTED LOGIN

Case Studies

The Private Practice Secrets Revealed By A Clinical Psychologist  
An insightful Discussion with

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# Some Ground Rules

## **Private Practice = Business**

If you don't understand or like the idea of a business, private practice will be very difficult.

## **Treat the Private Practice Holistically**

You would never treat a patient without taking their medical history and their full health into consideration. But most healthcare practitioners in private practice or business owners think that they can simply put an invoicing solution or online booking system in place and then have a successful private practice. Choose your technology and business partners wisely.

## **It Doesn't Have to be Expensive**

There are strategies that will enable you to start with a small private practice and build to something that is very enjoyable and profitable for you.



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# What Does This Mean in Simple Terms?

As a healthcare practitioner, you're getting to grips with the change. You don't want to be burdened with high costs and complexity.

**Solution #1** :: We help you with the practice number registration, and registrations with each medical aid, and give you guidance around some of the setup aspects.

**Solution #2** :: We provide you with a comprehensive software with a Free Plan, with unlimited support, unlimited training, and we'll even help you with your invoices and medical aid claims in your first few months.

**Solution #3** :: We provide you with the assistance to help you manage the operational and financial aspects of your private practice without having an expensive team.

**Solution #4** :: We provide the consulting and guidance to help you build the private practice to the levels that you want. No two private practices are ever the same.

**Solution #5** :: We can help you build your own training, courses (which can be CPD accredited in South Africa) or even your own application.

# Demo of the IsoEvolve Software

<https://kitrin.com/isoevolve-training-10mins>



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# What Makes Us Different?

You have multiple options – traditional practice management software, medical billing companies, accounting software, CRM software and even doing it manually.

Ask yourself – will this solution be able to grow and adapt with me as I start my private practice and move through the growth phases?

If the answer is no, or you're not sure, the following are some reasons why we'll always be appreciative of you being a client of ours.

1. We provide you with the software at no cost and guide you even before you start your private practice.
2. We use a personal approach to all our clients. You're not just a number, and you have direct access to anyone from our team (including my own personal details).
3. Our software and solutions are cost-effective, and designed to help you in each of the stages where you'll be needing it.
4. We have been working with healthcare practitioners for over fourteen years now. Much of our product development has been done in collaboration with our clients, so we know that it works for them, and we know that it will work for you.
5. Using our own managed service team, we're constantly testing and evolving our solutions to make it better. If you even do contact us for support, our team probably already know about the issue you need help with.
6. We have one of the highest number of online Google Reviews and client testimonials (audio, video and written) than most other solutions you would consider. That is intentional, and we try our best to make every client interaction count.



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# Next Step to Receiving More Information from Us or to Setup a Personal Demo

<https://kitrin.com/book-appointment>

info@kitrin.com

Personal Email : oliver@kitrin.com



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# Our Gift to You

1. Your own copy of the IsoEvolve software, so that you can start your private practice dreams today with no cost and time obligations. You can choose the pace and time-frame to make that dream a reality.

**Link : <https://kitrin.com/signup>**

2. Free consultations until you're ready to start your private practice, and to build the private practice to the levels you want.

**Link : <https://kitrin.com/book-appointment>**



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# Contact Details

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